

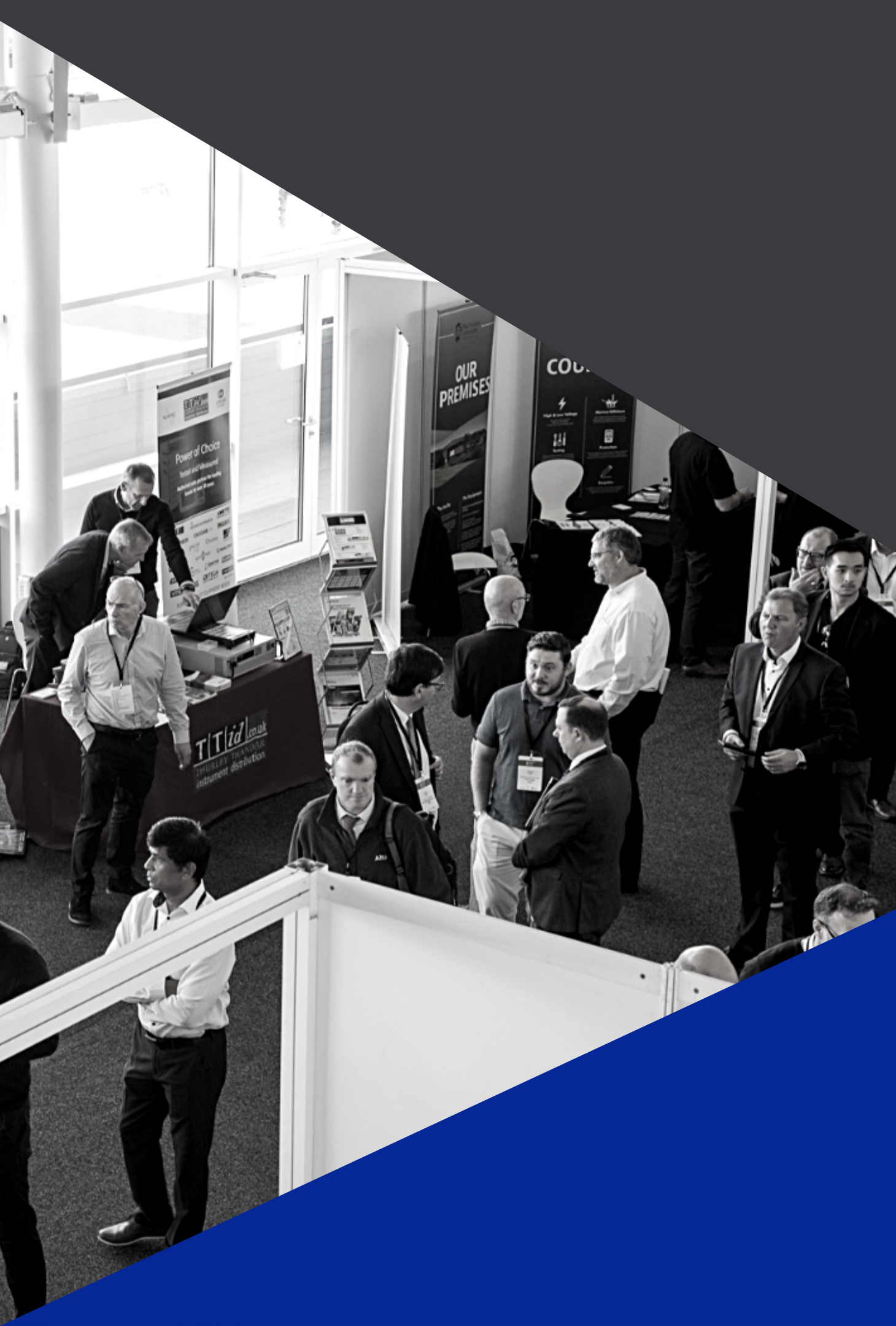


EV INFRASTRUCTURE EXPO

EXPLORE THE EV REVOLUTION!

25 APRIL 2024, SILVERSTONE

www.evinfrastructureexpo.co.uk



As the UK's largest event for the EV infrastructure industry, the EV Infrastructure Expo, co-located with Battery Tech Expo, brings together the largest audience of industry buyers, specialists and suppliers under one roof.

More than just an event...

From corporate buyers, suppliers and industry specialists, this event is where the industry meets year after year, to connect, learn and discover the latest developments and products.

Reasons to Exhibit



75% of audience are decision makers

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of EV technology



8 hours of face-face business opportunities

Held at the world famous Grand Prix venue, Silverstone, a major UK hub of the high tech engineering sector, the venue accommodates great conversations and introductions



30,000 industry specialists are told all about you!

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

How to get involved

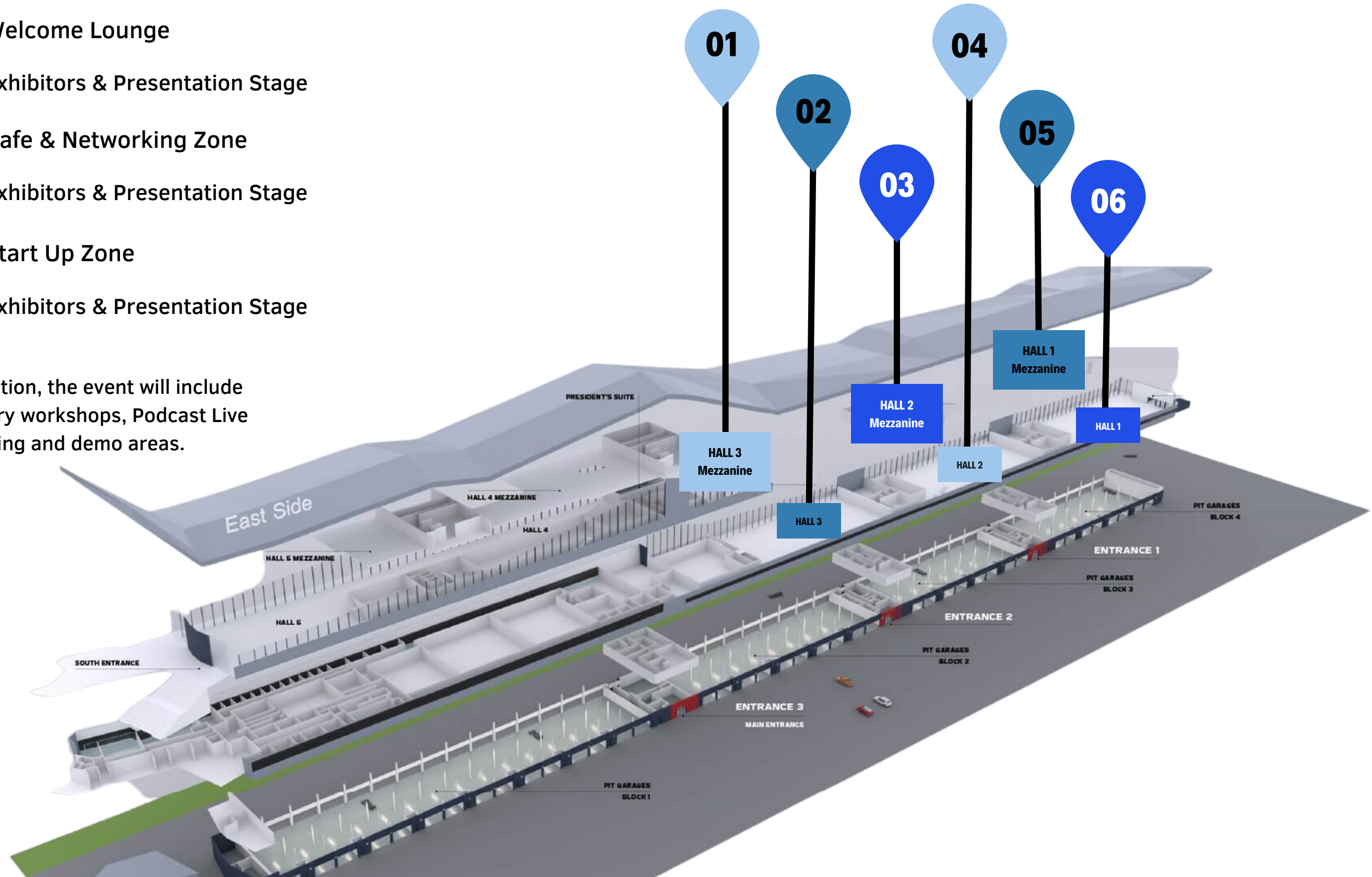
We offer several pricing plans, including space, marketing exposure & sponsorship.



EVENT FEATURES

- 01** Welcome Lounge
- 02** Exhibitors & Presentation Stage
- 03** Cafe & Networking Zone
- 04** Exhibitors & Presentation Stage
- 05** Start Up Zone
- 06** Exhibitors & Presentation Stage

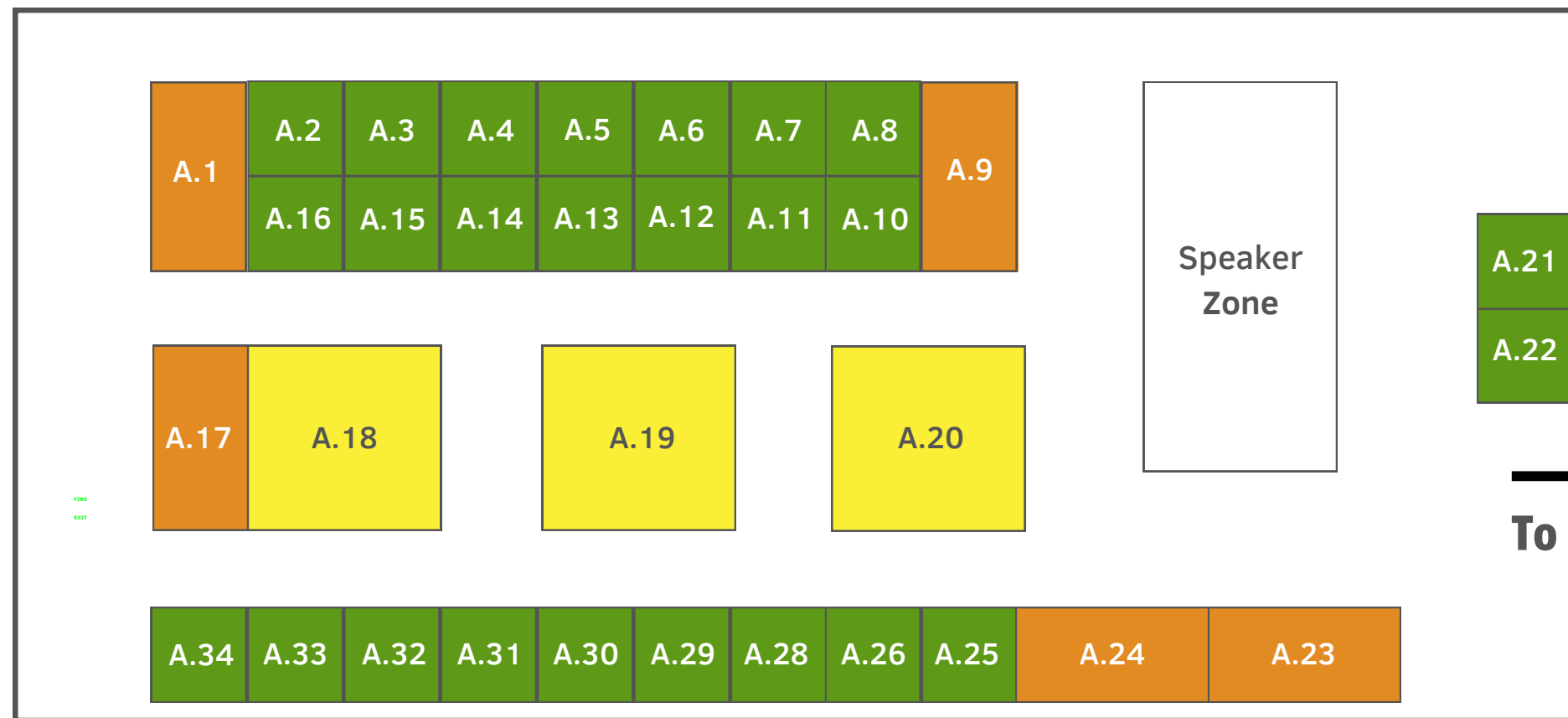
In addition, the event will include Industry workshops, Podcast Live recording and demo areas.



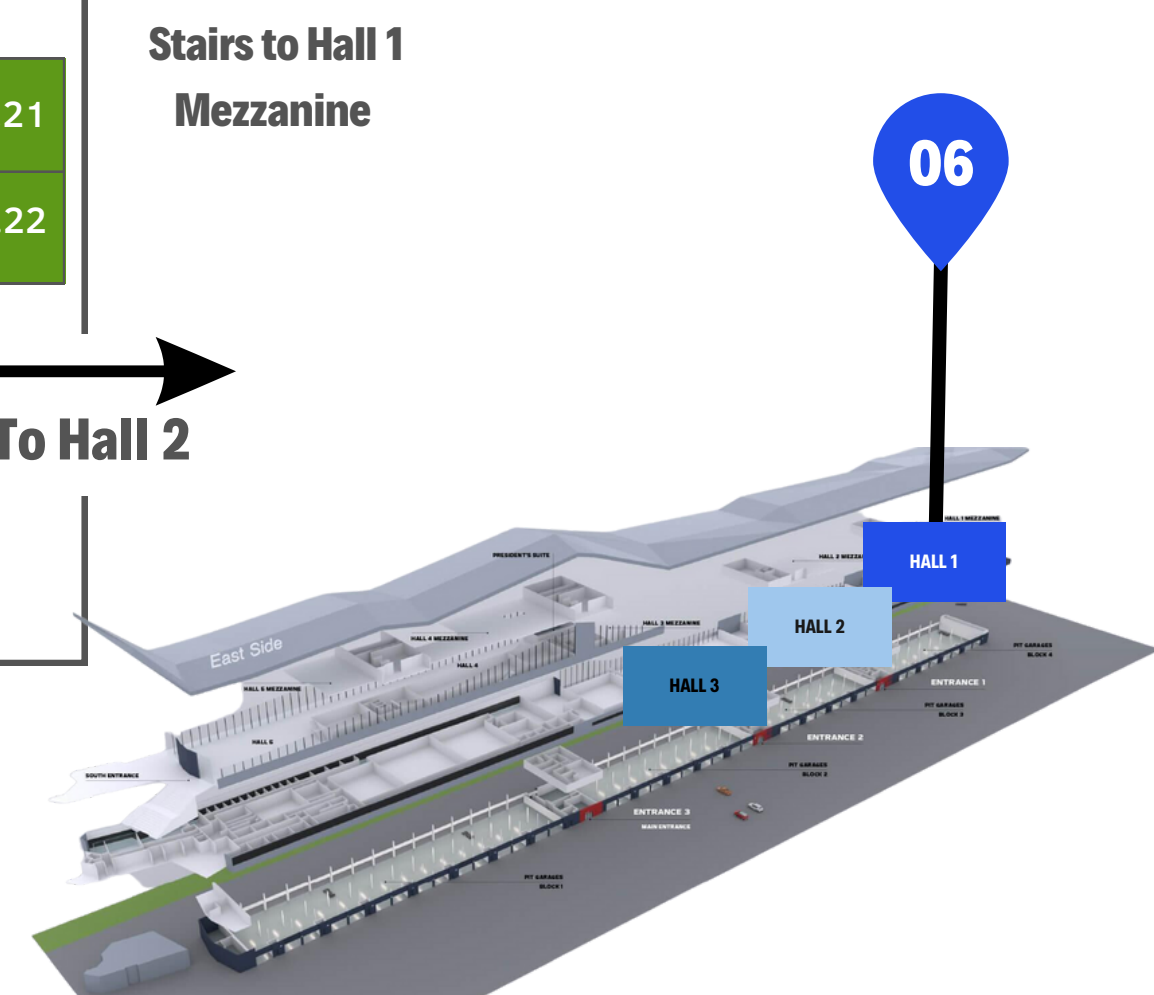


HALL 1

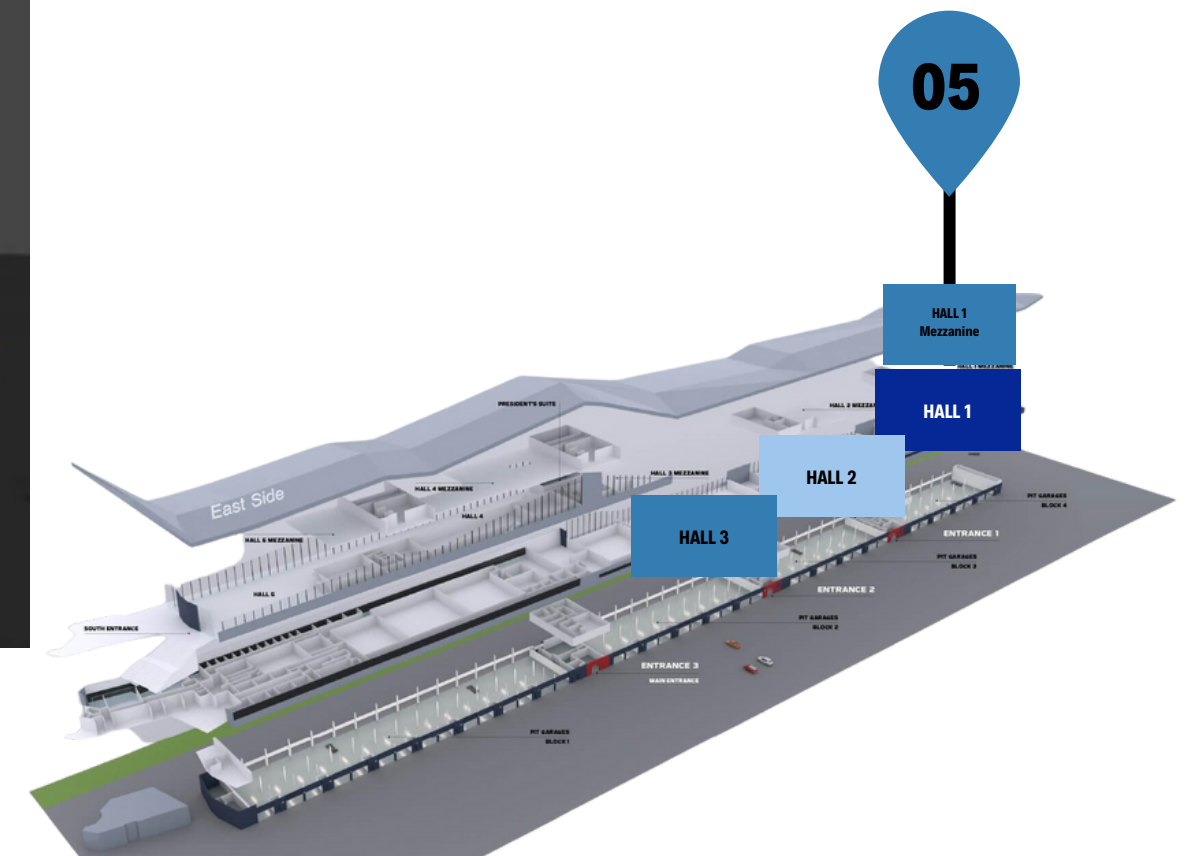
Paddock



Pit Lane



	3m x 3m - £2,550	<p>All prices subject to VAT</p> <p>All packages include shell scheme and name board</p> <p>Additional charges for power, lighting and furniture apply</p>
	6m x 3m - £4,600	
	6m x 6m - £8,700	

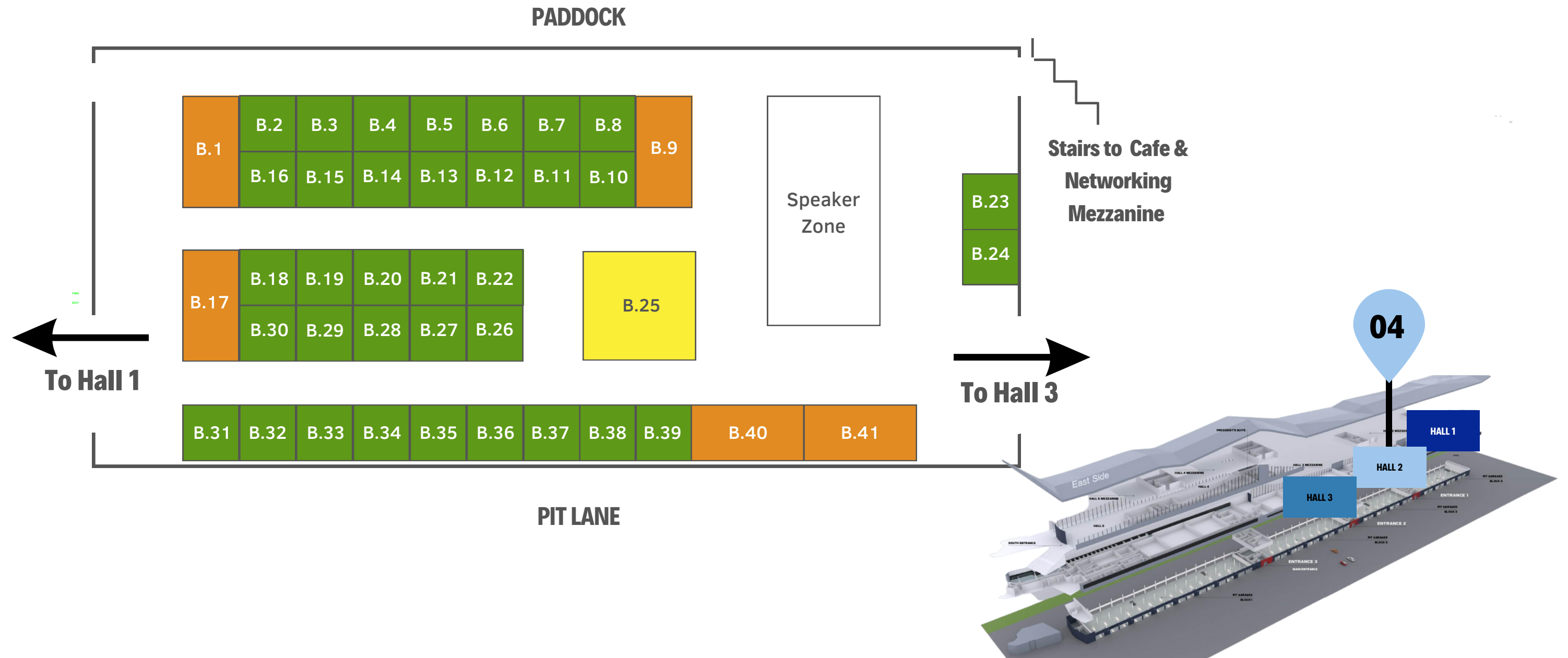


■ Start-Up Zone - £200

All prices subject to VAT
Opportunity for max. 30 start-up businesses only
Includes name board, table and 2 x stools



HALL 2

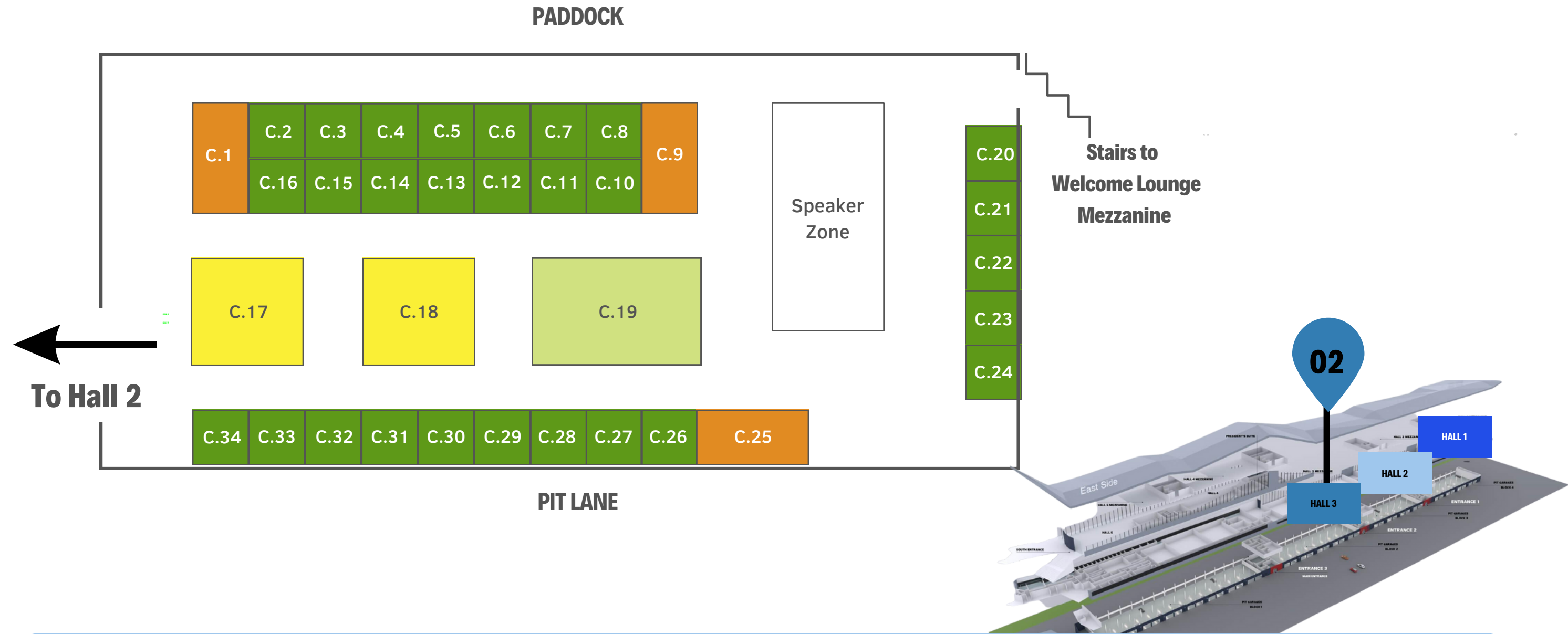


- 3m x 3m - £2,550
- 6m x 3m - £4,600
- 6m x 6m - £8,700

All prices subject to VAT
 All packages include shell scheme and name board
 Additional charges for power, lighting and furniture apply



HALL 3



- 3m x 3m - £2,550
- 6m x 3m - £4,600
- 6m x 6m - £8,700
- 9m x 6m - £12,800

All prices subject to VAT
All packages include shell scheme and name board
Additional charges for power, lighting and furniture apply



EV INFRASTRUCTURE EXPO

Partnership Opportunities

PARTNERSHIP

£9,995 + VAT

PLATINUM

- ✓ 3m x 6m Shell Scheme Space*
- ✓ Event Guide listing
- ✓ Attendee data
- ✓ Full Page Advert
- ✓ Brand on all event screens & materials
- ✓ Headline coverage in weekly emails

£5,995 + VAT

GOLD

- ✓ 3m x 3m Shell Scheme Space*
- ✓ Event Guide listing
- ✗ Attendee data
- ✓ Half Page Advert
- ✓ Brand on all event screens & materials
- ✓ Front page coverage in weekly emails



EV INFRASTRUCTURE EXPO

Increased Exposure

SPONSORSHIP



£1,450 + VAT

Speaker Stage Sponsor

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage (3 available)



£2,450 + VAT

Lanyard Sponsor

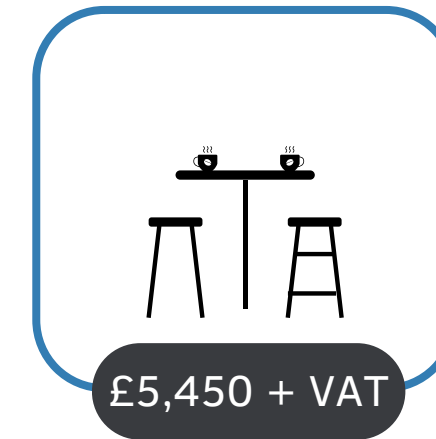
Your brand featured on every event delegate, exhibitor and speaker badge lanyard (1 available)



£9,995 + VAT

Start Up Zone Sponsor

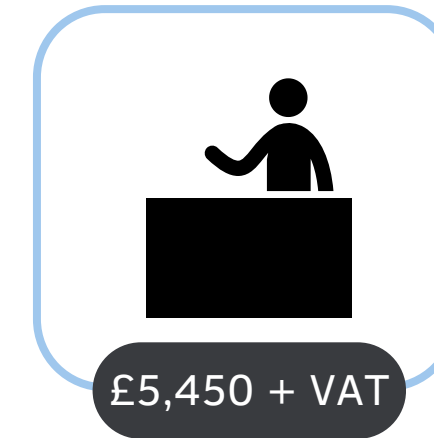
New for 2024, align with all new start up businesses and innovation project zone on Hall 1 Mezzanine (1 available)



£5,450 + VAT

Cafe & Networking Zone Sponsor

Sponsorship of this networking area would see your brand on cup sleeves and branded materials throughout Hall 2 Mezzanine (1 available)



£5,450 + VAT

Welcome Lounge Sponsor

Ultimate exposure for your brand throughout the main entrance and registration area to the event on Hall 3 Mezzanine (1 available)

OTHER OPPORTUNITIES

- Event guide advert - starting at £495 + VAT
- 'You Are Here' Board Sponsorship - £1,450 + VAT
- Delegate Bag Sponsor - £1,895 + VAT
- Insert - £495 + VAT

Please talk to us to discuss tailored sponsorship opportunities.

Meet The Team

Helping you elevate your company



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